



## ENTRY FORM

**Conditions for participation: retail projects  
from January 2021 to June 2022**

scanned signature together with your material  
to the email address below. **Thank you!**

Please fill in the four pages of the form  
electronically and sign it on page 4 (incl. official  
company stamp)\*. Return this form with a

**Where to send your entries and materials:**  
Retail Design International team  
**retaildesign@avedition.de**

\* On how to sign digitally, visit <https://helpx.adobe.com/reader/using/sign-pdfs.html>.

**Entrant:** \_\_\_\_\_

Company location: \_\_\_\_\_

Contact name: \_\_\_\_\_

VAT (Submitter EU): \_\_\_\_\_

**Creator/ Concept and design:** \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone, email, website: \_\_\_\_\_

**Customer / Client:** \_\_\_\_\_

Address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone, email, website: \_\_\_\_\_

**Retail category:**

Components (online stores, technology, payment systems, digital touchpints, displays, materials, shop fitting systems, lighting, indoor climate etc.)

Retail spaces (point of sale, pop-up stores, flagship stores, brand spaces, customer care centers, showrooms, food retail, supermarkets etc.)

Buildings (malls, shopping centers, department stores, factory outlet centers, retail parks, urban developments, destinations etc.)



**Project details:**

Project name: \_\_\_\_\_

Location: \_\_\_\_\_

Period: \_\_\_\_\_

Size (in square meters): \_\_\_\_\_

Awards: \_\_\_\_\_

Appearance in publications: \_\_\_\_\_

**Participants (company names, locations and current websites):**

Graphics: \_\_\_\_\_

Lighting: \_\_\_\_\_

Media: \_\_\_\_\_

Other: \_\_\_\_\_

**Photo credits (photographer's name, location and current website):** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Photos without credits cannot be published. Rights must be cleared before submission. Authors or the publisher cannot accept photo royalties.

**Description / Concept:**

Please add, as a separate document, a **text with a maximum of 2000 characters**, which describes the idea, the realisation and the materials used etc. This text is used for research purposes only and is not incorporated 1:1 in the book.

**Photographs:**

A **maximum of 10** printable digital files are required (**300 dpi, CMYK, minimum width approx. 23 cm, PSO coated v3 / FOGRA51**), which should be named as follows: *Agency\_Client\_Filenummer.tif/jpg*. Please transmit the files via **download link** (WeTransfer, Dropbox etc.) to **retaildesign@avedition.de**.

**Plans:**

Per project, please include **1 rendering/cross-section/layout** as a printable **vector-based** graphic (**black & white, clear and simplified structures without dimensions**).

**Digital bonus content (optional):**

With our image recognition app [ayscan](#), you have the option of making **films, interviews, streamings, making-ofs**, etc. about your project available to the readers. Please provide us with **up to five links**, for example to video platforms such as YouTube or Vimeo, to landing pages of your company or your client, or simply send us additional image material (no videos!) as individual files that we can link directly as a scrollable gallery.

**Deadlines:**

The material regarding the retail projects can be submitted as from now and at the latest by **July 11 2022**.

**Selection:**

The author and publisher will make an independent and final selection in July 2022.

**Copyright/Confirmation of authorship:**

We hereby confirm that all information given above is correct. We also confirm to be in possession of all rights relating to the photographs and plans submitted to **avedition** for the publication "Retail Design International". We grant a territorially unrestricted use of these rights for an unlimited time period within the framework of the publication, licenses and co-editions thereof. We confirm that by submitting images, no rights of third parties will be infringed and that we have clarified these rights. Consequently, we will indemnify the publisher against any claims made by third parties, including any legal costs or expenses and any compensation costs and disbursements paid by the publisher to settle any claim. We further confirm that we are the sole author of the projects submitted and that no third-party copyrights will be infringed.

**Contract partner:**

In case of publication contract partner will be:

av edition GmbH | Verlag für Architektur und Design

Senefelderstr. 109

DE-70176 Stuttgart

Register court: Amtsgericht Stuttgart

HRB number: 747066

The exclusive place of jurisdiction for disputes arising from and in connection with this contract is the registered office of the publisher. All claims arising from or in connection with this contract shall be governed exclusively by German law.



**Fees:**

If the project is included in the book, we agree to buy **10 books at a special price of 59,- euros per copy** plus shipping (retail price: 69,- Euro) per project. The amount will be due when the project is selected and on receipt of an invoice from the publisher. For your final approval for printing, you will receive a pdf of your book pages. The books will be delivered, plus one free copy, after release in 2023.

**Name of entrant:** \_\_\_\_\_

City, date: \_\_\_\_\_

Signature (legally binding) and official company stamp: \_\_\_\_\_